

EVERY ROTARIAN EVERY YEAR



A ROTARY FOUNDATION NEWSLETTER

NOVEMBER 2008

THANKS FOR ANOTHER RECORD YEAR

For the second straight year, contributions to The Rotary Foundation Annual Programs Fund (APF) exceeded US\$100 million, reaching a record \$114.8 million in 2007-08.

Rotarians continued their generous giving to the APF while supporting other Rotary Foundation efforts, including Rotary's US\$100 Million Challenge, the Rotary Centers Major Gifts Initiative, and the Permanent Fund.

Annual giving made possible the allocation of \$4.6 million in District Designated Funds to Rotary's challenge, which will be used in the 2010-11 Rotary year.

In supporting the fund, 26 percent of Rotarians made at least one contribution, 76 percent of contributors gave at least \$100, and per capita giving was \$95. Although many Rotary clubs around the world contribute to the Foundation

on behalf of their members, it's also important for Rotarians to participate individually in supporting the Foundation so that its programs can benefit more people in need.

The Foundation heartily thanks all Rotarians worldwide for their record-setting support. By continuing to raise the bar for giving to the APF, the Foundation can improve the lives of more people than ever before.

TAPPING THE FOUNDATION'S POWER TO BETTER PEOPLES' LIVES

Recurring drought forces women and children living in Africa's Rift Valley to spend most of every day collecting water to meet family needs. Since 2002, however, the Rotary clubs of Summerland, British Columbia, Canada, and Nakuru, Kenya, have worked to establish a system of more than 1,200 concrete water

tanks. Each tank collects and stores run-off from a steel-roofed house, providing 10 people with water for up to three months.

A Health, Hunger and Humanity (3-H) Grant, four Matching Grants, and three grants from the Canadian Rotary Collaboration for International Development have funded the project, which is aimed at providing a total of 2,600 tanks by 2010.

A network of Rotary Community Corps (RCC) is managing the three-step effort, which includes creating the water collection system, teaching sanitation, and providing loans for farming, microenterprises, and education.

Although the progress of the program has slowed due to civil unrest in Kenya, people are benefiting from a strong ripple effect. "The excellent RCC management model is now being utilized to provide water [and] sanitation for the camps accommodating tens of thousands of temporarily displaced persons in the Rift Valley," reports the Summerland club.



Women in a village in Kenya enjoy clean water from a storage tank, made possible by a Foundation humanitarian grant project.

SETTING THE PACE IN GIVING

Major Donors, Bequest Society members, Benefactors, and Paul Harris Fellows are vital leaders in supporting The Rotary Foundation's programs, helping to save and change lives around the world.

Recognition	Total in 2007-08
Major Donors	1,398
Bequest Society members	509
Benefactors	2,985
Paul Harris Fellows	58,043

Have you made your gift yet? What better time than November, Rotary Foundation Month? Help *Make Dreams Real* by making your gift today!

THE BOTTOM LINE

2008-09 Annual Programs Fund Contribution Totals

US\$16.6M

JULY

AUGUST

SEPTEMBER

OCTOBER

NOVEMBER

DECEMBER

QUICK TO GROW, SERVE, AND GIVE

In 2003, Garth Middleton and his wife, Wendy, helped start the Rotary Club of Inchanga-A1000 Hills, South Africa. Since then, the club has doubled in size to 30 members and expanded its service to the community and support for The Rotary Foundation.

The club assists the 1000 Hills Child Development Centre, which provides food, education, and recreation to children in the community who would otherwise be roaming the streets. Founded by club member Dawn Leppan, the centre was inaugurated by 2007-08 RI President Wilfrid J. Wilkinson in May.

The club has also helped equip a 700-student primary school and supports the Careline Crisis Centre, a halfway house for adults recovering from physical abuse and alcohol and drug addiction. In addition, it provides garden tunnels for growing vegetables to schools, day care centers, and clinics.

"We have an average age of 42," says Wendy Middleton about the club's members. "We have also achieved the US\$100 per member per year contribution to The Rotary Foundation."

That's a lot to be proud of in just five years.

EVERY ROTARIAN EVERY YEAR

For more information about Every Rotarian, Every Year or to share examples of successful fundraising strategies, please contact:

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EXCEPTIONAL ROTARIAN, EVERY YEAR

For a quarter century, Joe Perry anonymously gave US\$1,000 a year to The Rotary Foundation's Annual Programs Fund. Only his wife, Ann, and a few fellow Rotarians knew of his ongoing generosity.

One of them was Ed Roberson, 2007-08 president of the Rotary Club of Tarboro, North Carolina, USA, who nominated Perry for District 7720's Outstanding District Rotarian for 2007-08 award.

Roberson knew that Perry, age 85 and a member of the Tarboro club, had been a Rotary Foundation Sustaining Member since 1979 and began contributing \$1,000 annually to the Foundation in 1983. Fluent in Spanish, Perry led a Group Study Exchange team to Argentina in 1986 and named five people Paul Harris Fellows in that country over the next five years. That same year, he also headed regional PolioPlus fundraising efforts, helping to raise \$18,500 from his club alone.

A strong believer in World Community Service, Perry went on to help create a blood bank in Argentina through the Donations-in-kind Information Network; sent \$9,500 worth of hearing aids to Argentina; shipped books to Mexico, Pakistan, the Philippines, and Venezuela for literacy projects; and provided trees for a reforestation effort in Honduras.

For his international service and Foundation support, Perry received the district's



Joe Perry receives District 7720's award for Outstanding District Rotarian for 2007-08 from Past District Governor Pamela Akins (right). At left is Perry's wife, Ann.

outstanding Rotarian award at the annual conference in May, followed by his club's Rotarian of the Year award in June.

Secretary of his club for the past 17 years, Perry says he hadn't planned to tell anyone about his giving to the Foundation. "All these things I've done with Rotary are to build bridges of friendship in the world," he says. "I'm just glad to be a Rotarian."

Roberson says he's glad the word got out. Within a month after Perry received the district award, five Rotarians each pledged to contribute \$1,000 to the Foundation.

SIGN ME UP!

Keep up to date with Every Rotarian, Every Year and encourage other members of your club to become involved by receiving this quarterly newsletter. View or subscribe to the newsletter through the RI Web site at www.rotary.org (search "EREY newsletter").

If you are a current subscriber and your Internet service provider has changed, please subscribe using your new e-mail address.

CHECK YOUR CONTRIBUTION HISTORY

Go to www.rotary.org and click on Member Access on the upper right-hand corner. This will connect you to Rotary Business Online, where you will enter your user name and password. Once logged in, enter your membership number (which appears on the mailing label of *The Rotarian* magazine in some countries), club number, and district number. If you don't know your club number, check with your club secretary.

YOUR CONTRIBUTION TO OUR US\$125 MILLION ANNUAL PROGRAMS FUND GOAL IN 2008-09 WILL HELP ENSURE THAT ROTARIANS CAN MAKE DREAMS REAL.

A ROTARY FOUNDATION THOUGHT ABOUT EREY

Every minute of every day, someone's life is being improved by our Rotary Foundation. Wells are being dug in India, blind children are using Braille typewriters in Brazil, toilets are part of improved sanitation in Sri Lanka, and dental treatment is available to the needy in Nicaragua. In a world where the divide

between the haves and have-nots is growing, we as Rotarians must do our part and "do good in the world."

Every Rotarian, every project, and every contribution makes a difference every year.